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20nine Launches New Alumnae Publication for The Academy of Notre Dame de Namur

Conshohocken, PA (February 2007) – To commemorate 150 years of Notre Dame de Namur education in the Philadelphia-area, the Academy has commissioned 20nine Design of Conshohocken to create an anniversary logo and redesign their alumnae magazine, *Visions*. The magazine features a fresh new look, lending itself to a more collegial appearance. The layout includes large, bright images accompanied by articles written by Notre Dame staff, students and faculty.

The purpose of *Visions* is to promote and maintain lifelong relationships among the alumnae, the Academy and the community. In this way alumnae can build, strengthen and sustain relationships with students, faculty and friends. Slated to be published twice a year, the magazine provides feature articles, stories and columns highlighting alumnae spotlights, campus scenes and class notes. *Visions* also offers a forum to develop relationships with alumnae, to thank Capital Campaign donors and enhance donor prospects. *Visions* represents what is at the heart of an education at the Academy of Notre Dame: dedication to service, commitment to Catholicism, the teachings of St. Julie Billiart and fostering a compassionate community.

The Academy of Notre Dame de Namur, an independent Catholic college and preparatory school, commits itself to the education of young women grades 6 through 12 for responsible living in a global society. The Academy was founded in 1856 in West Rittenhouse Square, Philadelphia by the Sisters of Notre Dame de Namur, a 200-year-old international congregation with schools on five continents. Over 3,000 young women have graduated from Notre Dame since its relocation to Villanova in 1944.

20nine Design

20nine is committed to connecting consumers to our clients' brand. Utilizing strategic, highly-creative, design solutions, we also help our clients become more closely identified with their own brands. We deliver superior service by establishing direct communication between our designers and our clients—no middlemen are involved. 20nine's creative process is fun, energetic, inventive, and unique resulting in a final product of superior quality and professionalism. With a cutting-edge approach, the 20nine team has the prodigious ability to anticipate our clients' needs and exceed their expectations. Our mantra is simple: we are successful only when our clients prosper.

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